

JAMIE WOOD

DELIVERING TRANSFORMATIONAL LEARNING EXPERIENCES WITH IMPACT

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PROFILE

Creative learning experience designer with 6+ years of developing and implementing learning solutions using research-based methodologies and innovative technology. Diplomatic communicator with proven ability to deliver engaging content to target learning objectives and prepare learners for success. Skilled graphic designer with a deep understanding of adult learning theory, evaluation, and human-centered design. Organized, detail-oriented, and comfortable in a fast-paced environment.

CERTIFICATIONS

ELearning Instructional Design
University of California-Irvine DCI

Interactive Storyboarding
University of California-Irvine DCI

Articulate Storyline 360
Linkedin Learning

UX Design Foundations
Linkedin Learning - in progress

SKILL PALETTE

Articulate Storyline | Rise 360

Zoom | Teams | Meet | Trello

Microsoft Office | Google Suite

Canvas | Graphic Design

Canva | Figma | Adobe XD

Camtasia | Adobe Photoshop

EDUCATION

M. Ed. Curriculum and Instruction
University of Massachusetts-Lowell

Bachelor of Science
University of Wisconsin-Madison

CAREER HIGHLIGHTS

Instructional Design

- Consulted with subject matter experts and stakeholders to develop and deliver multi-media curriculum, reaching 250+ learners in Google LMS.
- Designed bespoke graphics and animation to engage learners using Figma, Canva, PowerPoint, Google Drawing, and Adobe Photoshop, boosting stakeholder satisfaction from the previous year.
- Conducted gap analyses, solicited feedback from stakeholders, and collected quantitative data to design and develop personalized learner content, resulting in a 50% + growth against annual goals.
- Developed rigorous learning experiences via the ADDIE and SAM models to maximize engagement and learner outcomes, averaging a 100% learner passing rate in yearly testing annually.
- Modified existing courses to include more real-world and scenario-based interactions that increased participant retention and successfully closed knowledge gaps in 75% of learners.
- Created deliverables such as presentations, worksheets, and interactive games using Articulate Storyline 360, Google Suite, and Microsoft Office.
- Applied adult learning principles to plan, coordinate, and present training events, such as technology integration, data analysis strategies, and blended learning, reaching 75+ staff members.

Project Management

- Employed sound judgment to coordinate with a 6-member cross-functional team to redesign 200+ modules within six weeks, achieving a swift pivot from live instruction to virtual-led instruction.
- Utilized backward planning to assign, prioritize, and organize tasks using Trello to achieve weekly directives during project life cycles.
- Evaluated user metrics in LMS and interpreted data to establish quarterly goals in meetings of 10+ members, resulting in 1.5 yearly academic growth.
- Spearheaded the adoption of Google Classroom LMS for delivering content and tracking learner progress, impacting 200+ learners.

Collaboration and Teamwork

- Teamed with technology specialists to pioneer a 1:1 technology environment, impacting 220+ learners.
- Synchronized with the digital marketing team to write compelling web content and build brand reputation.
- Partnered with the Diversity, Equity, and Inclusion specialist in restructuring existing courses to foster an inclusive learning culture.

PROFESSIONAL EXPERIENCE

Claypit Hill Elementary School, 4th grade Instructor	2019 - Present
Byam Elementary School, 3rd grade Instructor	2016 - 2019
Eriedrive.com, Consultant and Social Media Manager	2012 - 2014